

Patricia Seybold's
Office
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Group



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A N N O U N C I N G

The Sixth Annual Seybold Executive Forum:

TEAMWORK, TECHNOLOGY, & ORGANIZATIONAL PERFORMANCE

October 25 - 27, 1988
Royal Sonesta Hotel,
Cambridge, MA

**Take advantage of our Early
Bird Discount - \$200 off the
\$1095 price!**

Payment *must* be received by July 15,
1988 or the registration will be billed at
full price. Send registration form below
and payment to:

The Seybold Executive Forum
Patricia Seybold's
Office Computing Group
148 State Street, Suite 612
Boston, MA 02109
(617) 742-5200

The Sixth Annual Seybold Executive Forum will focus on the urgency of evolving our organizations in cooperation with technology. As technology has evolved, organizations have had to evolve to meet the challenge. Now, technology is no longer a cause for change, but rather a tool to facilitate change.

So join us as we ...

- ☐ Examine the impact of real-time systems
- ☐ Explore the relationship between technology and organizational performance
- ☐ Experience the catalyzing role technology can play
- ☐ Demonstrate how technology can be used to support teamwork
- ☐ Learn basic principles, practices, and techniques that sustain group cooperation and synergy

This year's Forum will include presentations by teams of senior executives from the foremost computer companies, such as IBM, Apple, Sun, and Digital, as they discuss their new corporate affiliations and articulate their visions for the future. These sessions will be followed by interactive Q&A led by the Office Computing Group consulting team. This highly-successful format has been acclaimed by past Forum attendees.

In addition, this year we will offer hands-on workshops on the Teamwork & Technology theme run by groups such as Action Technologies/LogoNet, Digital Equipment Corporation, and Wilson Learning.



PLEASE REGISTER ME!

Discounts are available for two or more attendees from the same company. For information, call Deborah Hay at (617) 742-5200

Cancellation Policy:

Should a registrant be unable to attend the Forum, the Forum Office will refund the full registration if notified before September 27. Cancellations from Sept. 8 to Oct. 11 are subject to a \$50 service charge. There will be no refunds as of Oct. 12. Substitutions may be made at any time.

- ☐ My check is enclosed for ~~\$1095~~ \$895 (Please make check payable to Patricia Seybold's Office Computing Group)
- ☐ My purchase order number: _____
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MasterCard/VISA/American Express (circle one)

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